



## EMPLOYMENT OPPORTUNITY

**Closing Date:** 12.04.2024

### WEB DESIGNER WINNIPEG, MB

Manitoba Hydro is consistently recognized as one of Manitoba's Top Employers!

#### **Great Benefits**

- Competitive salary and benefits package.
- Defined-benefit pension plan.
- Nine-day work cycle which normally results in every other Monday off, providing for a balanced approach to work, family life and community.
- Flex-time and partially remote work schedule (providing the option to work remotely 3 days per 2 week period), depending on nature of work, operational requirements and work location.

Manitoba Hydro is a leader among energy companies in North America, recognized for providing highly reliable service and exceptional customer satisfaction. Join our team of Manitoba's best as we continue to build a company that supports innovation, commitment and customer service.

Under the general supervision of the Digital Engagement Supervisor, the Web Designer is responsible for Frontend User Interface (UI) design in support of the corporation's external websites and email marketing initiatives.

#### **Responsibilities:**

- Web-focused UI design for external websites.
- Design original artwork that successfully supports new or existing corporate campaigns.
- Consult with clients and other team members to determine the most appropriate concept and process with a focus on customer experience.
- Consult with the Creative Services Supervisor to ensure web creative is in-line with campaign creative direction and overall brand.
- Craft wireframes, prototypes, sketches, and user experience flow diagrams.
- Create thoughtful and compelling user experiences for websites, web apps, and mobile apps.
- Conceptualize UX and UI for websites, infographics, apps, and online ads.
- Visualize creative concepts with Sketch, Figma, Adobe Creative Suite, or other modern visualization tools.
- Working knowledge of modern HTML and CSS to understand how designs are functionally implemented in code.
- Stay current with use of design in web, mobile apps, interactive, and social media.

#### **Qualifications:**

- Completed Advanced Diploma in Graphic design with web development/design from an institute of recognized standing plus one year directly related experience in Web-Based Environment.  
OR
- Completed two-year Diploma in Graphic Design from an institute of recognized standing plus two-year related experience in a Web Design Environment.
- Demonstrated ability in multimedia planning, production, and creation.
- Willingness to keep abreast of new and emerging trends and developments related to web development technologies.
- Excellent working knowledge of current design and web applications such as Sketch, Figma, Adobe Creative Suite, or other modern visualization tools.
- Proficient in using responsive design techniques.
- Strong understanding of accessibility standards and best practices.

#### **Salary Range**

Starting salary will be commensurate with qualifications and experience. The range for the classification is \$31.78-43.96 Hourly, \$60,898.50-\$84,231.68 Annually.

***Apply Now!***

Visit [www.hydro.mb.ca/careers](http://www.hydro.mb.ca/careers) to learn more about this position and to apply online.  
The deadline for applications is **APRIL 12, 2024**.

We thank you for your interest and will contact you if you are selected for an interview.

***This document is available in accessible formats upon request. Please let us know if you require any accommodations during the recruitment process.***